



converus® NEWSLETTER

EyeDetect® EyeDetect+®

July 2022

Message from Converus President and CEO

5 Key Innovations Help EyeDetect+ Win Award... and Win Over More Polygraph Examiners

Hi,

When you make substantial improvements in your industry, others begin to notice.



Award-winning EyeDetect+

[EyeDetect+](#), the world's first automated polygraph, took first place in the commercial software category at the 2022 Utah Innovation Awards program held June 30 — despite tough competition with multi-billion-dollar companies. Not bad for a startup. Read the press release [here](#).

The judges based their decisions on how disruptive entries were to their respective industries. Our automated polygraph features five key differentiators that helped it win first place:

1. Improved accuracy
2. Cardio cuff eliminated
3. 100% unbiased
4. Reduced cost
5. Ocular data included

"You've Done It!"

As we've worked with polygraph examiners worldwide since the launch of EyeDetect in 2014, the two most frequent requests we've heard are:

1. Get rid of the uncomfortable blood pressure arm cuff
2. Automate the data collection process during testing

In a recent EyeDetect+ training session with a long-time polygraph examiner, the person said, "This is revolutionary. You've done it! You've eliminated the cardio cuff and automated the testing process. EyeDetect+ does everything a traditional polygraph instrument does without the cardio cuff, in a more automated way AND with the addition of an ocular channel. You've done it!"

With a complete suite of screening and diagnostic protocols, less intrusive polygraph sensors, an ocular sensor and a fully automated process, EyeDetect+ is a very compelling product. And research validates that it works.

New Service Partner/New Service Partners

A warm welcome to our new Converus Service Partners:

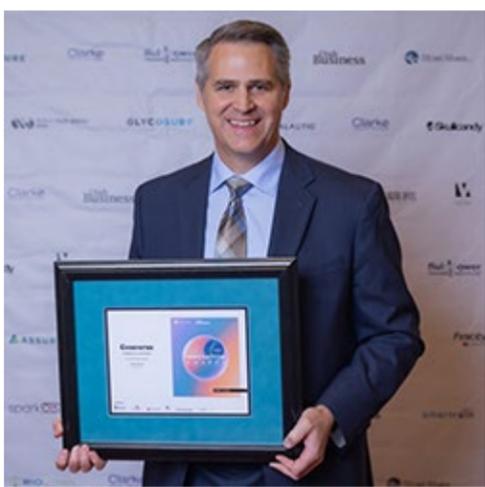
- Farfán Consultoría (Mexico)
- Veritas Polygraph & Consulting (Texas)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd Mickelsen
President and CEO
[Converus Inc.](#)

Press Release



Converus' Automated Polygraph Wins 1st Place at 2022 Utah Innovation Awards

[Read more](#)

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Converus in the News



07.01.2022 – [How Connecticut State and Federal Probation Innovated Credibility Assessment Testing of Sex Offenders During COVID](#) (The Journal of Offender Monitoring)

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06.30.2022 – [Meet the winners of the 2022 Utah Innovation Awards](#) (Utah Business | Salt Lake City, UT)

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Upcoming Events

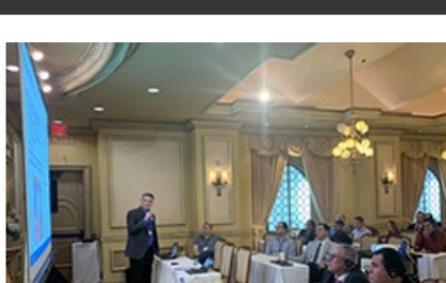
Free EyeDetect Standard & Advanced Training

Date: November 1-3, 2022 (3 days)
Time: 11 a.m. to 3:30 p.m. Eastern Time - each day

[Click to register or see the agenda](#)

(online using MS Teams)

This course will also be offered in Spanish on November 15-17. [Click to register or see the agenda](#).



About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. EyeDetect+ is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: converus.com

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